

ABSTRACT

An insert-molded article and a production method of the insert-molded article are provided which highly satisfy all the requirements indispensable for the insert-molding. The insert-molded article 6 comprises a film 1 having transparency, a thermosoftening decorative print layer 2 printed on the backside of the film 1 by use of a crosslinking printing ink for the purpose of visual observation from the front surface side of the film, a binder layer 3 printed on the thermosoftening decorative print layer 2 by use of a low-crosslinking printing ink or a non-crosslinking printing ink, and a synthetic resin 5 molded by injection on the binder layer 3.